ONE MONTH MENTORSHIP

The 1 Month KIN Artist Accelerator

A focused mentorship for artists who want direction, structure and honest support. Led by Charity Turner from KIN.

Talent gets you started

A creative career can stall even when the music, art, voice or vision is strong. Talent on its own doesn't tell you what to release next, how to speak about your work, how to build a community, how to value your work and negotiate deals, or how to approach opportunities. For many independent artists, the hardest part isn't creating. It's knowing where to start.

Why artists need more than talent

Independent artists carry a lot of responsibility, often trying to do everything on their own. But the reality is we need more than talent. We need practical steps and clear direction to build a sustainable career in music and the arts. Unreleased tracks, a loyal small audience with no plan for income, or interest from collaborators and venues you're unsure about? These are not signs of failure. They are normal growing pains.

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ARTISTS EACH MONTH	MENTORSHIP SESSIONS	CAREER BLUEPRINT

Why only four artists

KIN keeps the program to a maximum of four artists a month, from across the globe, so each person gets meaningful time, care and follow-through. This is not a crowded course or a set of pre-recorded lessons. It's personal, practical and specific to you.

Who it's for

Artists who are ready to be honest about where they are and open to doing focused work. Singer-songwriters, indie bands, producers and writers all need different support. You don't need to look polished from the outside. You need to be ready.

THE FOUR WEEKS

Your month, week by week

Four mentorship sessions with Charity Turner. Each one builds on the last.

WEEK 1

Bringing Clarity

We start by understanding where you are today: your creative work, audience, recent wins and frustrations, and what matters most right now.

Audience | Income streams | Unfinished ideas | Long-term goals

You leave with: a clear picture of your starting point and priorities.

WEEK 2

Shaping the Direction

With the starting point clear, we focus on your positioning and direction, so the choices you make fit your own path, not someone else's.

Identity | Audience | Story | Opportunities

You leave with: a direction you can explain with confidence.

WEEK 3

Practical Planning

A creative career needs ideas, but it also needs steps. We build a plan you can actually follow, shaped around your stage and your goals.

Release timeline | Content themes | Live opportunities | Funding pathways

You leave with: a realistic plan and the next steps to start on.

WEEK 4

The Blueprint

The final session brings the month together. You'll see who you are, what you're building and which steps matter next, captured in one guide.

Your priorities | Your next moves | A guide to return to

You leave with: your career blueprint, shaped around your work and goals.

kin MANAGEMENT

Secure your placement

Limited to just 4 artists per month.

kin-management.com/kin-accelerator-program